

In Memoriam

By: Fred Harrington & Kathy Jex

The Advertising Club of Toledo lost two outstanding Alumni in August. These gentlemen helped develop the advertising business in Toledo during the 1960s and 70s, providing us with creative standards that are continued today.

Tom Pfahlert, 69, died August 4, 2007 in North Carolina. Early in his professional career, he worked at a top advertising agency in California and won a coveted LA Arts Directors' Gold Medal Award. Back in Toledo, Tom continued his career as V.P. and Creative Director at Flournoy & Gibbs, The Harrington Group and MCG, winning numerous local Ad Club and national advertising awards during his career here. In the mid 80s, Tom moved to Tampa, FL and continued his advertising career. During the last 15 years he was Program Chairperson of the Graphic Design & Advertising Department at the Central Piedmont Community College in Charlotte, N.C.

Pat Kenny, 72, passed away peacefully on August 22, 2007 in his home. He was born and worked his entire life in Toledo. He began his career at WSPD television (Channel 13) working his way up to Promotions Director. During the mid 1960s, he became a founding partner in Focus Unlimited and The Harrington Group ad agencies. In 1977, he started Kenny & Associates, his own retail ad agency.

Our thoughts and prayers are with their families.